

Rotary Buzzer

Club Calendar

November 25
Bylaws Updater

December 2
Ames Noon Club
• Centennial (tent)
Dave Cook, Program
Chair

December 9
Lisa Mount, Program
Chair

December 16
Penny Vossler, Boone
County GIS
coordinator
Susan Herrick, Program
Chair

December 23
No meeting

December 30
Pres. Matt-Mid-year
assembly

Pres. Matt Ethlon

DG Steve Dakin

RI Pres. Holger Knaack

Jeff Anderson, Editor

Meeting Recap

Pres. Matt called the meeting to order and, thankfully, said we would forgo attempting to sing our Rotary anthem this week. Whew! He shared that the Evening Club met virtually on Monday and are moving forward with their plans to distribute two books to each child who participates in the Shop with a Cop program. They have a lot of books—books that are currently being stored at the Cook's—that they hope to distribute to other kids in

the coming months. If you know of opportunities to distribute books to other kids, please let Matt know.

Matt did share that he expects we will most likely continue to meet virtually for the remainder of 2020. He will keep us posted.

PHASE TWO WELCOME TRAIN NEWS

Dave and Lisa will be putting together some financial projections for

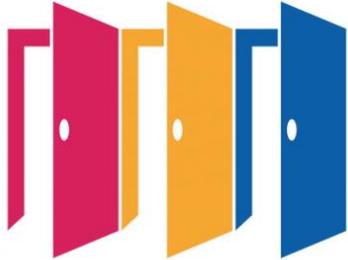
what Phase Two of our Welcome Train project may entail. Dave indicated that the Boone Convention and Visitors Bureau is interested in having and informational kiosk located at the site.

HAPPY DOLLARS!

Virtual happy dollars were shared by Eldon who is feeling better after his recent bout with COVID who appreciated all the work that Pres. Matt has done to maintain as semblance of normalcy for our club during a very challenging year. He also

appreciated the work Brian has done in his capacity of County Health director and on the Boone School Board. Crazy times. Steve offered his Iowa State—Kansas State football tickets to Dave Cook (wink, wink).

Several members were happy that Eldon and Ann were feeling better!



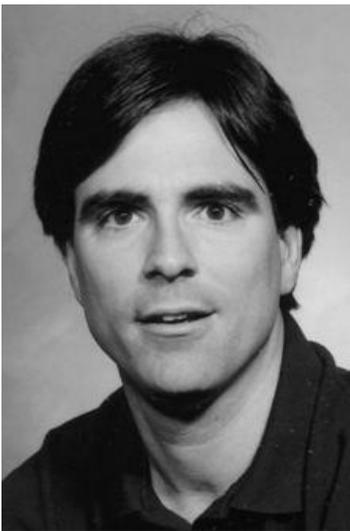
Rotary Opens Opportunities

QUOTE OF THE WEEK

Showing gratitude is one of the simplest yet most powerful things humans can do for each other.

Randy Pautsch,
American Educator
1960-2008

From "The Last Lecture"



Matt Halsrud, Central Iowa Impact

Tony Prouty introduced Matt 2020 has been a record setting Halsrud who is the owner of year for the firearms industry Central Iowa Impact. Tony works with more firearms sold in the there part-time as a firearms first 9 months than in the instructor. Matt was originally previous high year. He noted from the Humboldt area but has that 66% of those purchasing lived in Boone for some time guns are "new" (no previous now. He noted that Central Iowa gun ownership) and 40% of Impact was recognized as the those are women. Between 70-premier indoor shooting and 80% of their gun sales are education center in Iowa handguns with the rest being recently. The business started long guns (rifles and shotguns). just 5 years ago and has grown Dave Cook noted that Matt was into a \$1 million business with 10 the recipient of a Boone employees and 4500 members Business Development grant since that time! You need not be based on the impressive a member to utilize the indoor business plan he developed. shooting range or outdoor Matt indicated that his vision archery range. They provide when he started the business firearms training to both was to become a "one stop beginners and advanced shop"—providing sales, repair, shooters including self-defense and shoot range services. training classes. Matt noted that

HAVE A GREAT WEEK. STAY SAFE!