

November 2, 2016
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Rotary Buzzer

Meeting Recap

November 9
Phil Hauser, Program
Chair

November 16
DGE Mike Ruby of
Muscatine
Pete Frangos, Program
Chair

November 23
Eldon Hutcheson,
Program Chair

November 30
Lisa Mount, Program
Chair

December 7
Bob Herrick Program,
Chair

December 10
Salvation Army Bell
Ringing Day

December 14
Ken Curell, Program
Chair

Jeff Anderson, Editor

Pres. Troy Thompson

Dist. Gov. Chris Knapp

ADG Steve Dakin

RI Pres. John Germ

2016-17 RYE Students:
Raquel Palomero
(inbound)

Isidro Gonzalez
www.liveoveitaly.blogspot.com

Pres. Troy called the meeting to order and welcomed visiting Rotarians Bob Grathwohl and Ken Janssen—frequent visitors to our club who are members of the Ames Rotary Club.

Rotary Youth Exchange Update

Susan shared that Raquel is loving Boone and encouraged members to invite her along if they are doing something special throughout the year.

Sergeant Cody and several other members contributed dollars in honor of the fallen police officers killed in the shootings in Des Moines and Urbandale earlier in the week. Pres. Troy shared that in times when it seems like there is chaos and turmoil in the world, it is nice to be part of an organization that continually strives to make the world a better place. Several members chipped

She enjoyed her trip to North Carolina with Steve and Lesli a week ago and she really loves going to the football games. Susan shared that she also went through training that will allow her to volunteer at the Boone County Humane Society. She also shared that Isidro is doing great in Italy. The link to his blog appears under his name in the left hand column. If you sign up to follow the blog you will automatically get

Sergeant at Arms

in dollars in hopes that the Cubs would come through on Wednesday night—and their hopes came true! Vicki was happy that she has a nice, new garage but not so happy that her alley has been temporarily closed (so she can't get to her garage!). Brian was happy that his daughter received a scholarship while attending the National Quarter Horse convention in California

notices each time Isidro does a new post!

SALVATION ARMY BELL RINGING

Cody passed around the signup sheet for our bell ringing day which will be on Saturday December 10th. The sheet will go around again in the weeks to come! Thanks to Cody for coordinating this project this year.

and he put in a plug for Boone High's performance on the Wizard of Oz on Saturday night at Sunday afternoon. Dave was happy that KSU won last week. Steve made a contribution to our Club Foundation in recognition of having been a Rotarian since 1975! Congratulations, Steve!



MEMBERSHIP RECRUITMENT, DEVELOPMENT, and RETENTION

Quote of the Week

We are what
we pretend to
be, so we
must be
careful what
we pretend to
be.

Kurt Vonnegut,
writer



Pres. Troy facilitated a wide-ranging conversation about how our club and recruit and retain more members. He provided the context that many service clubs (and other organizations) are experiencing challenges with respect to membership, noting that overall membership in Rotary declined by 15% between 2003 and 2013. He posed the question, how can we make Rotary (and membership in the Boone Rotary Club in particular) attractive to “service oriented individuals”? He noted that we have been doing more with social media on our Facebook page but we still need to do more to get the word out about the great work our club engages in in our community and elsewhere. “We” may know what we do but the community as a whole is often unaware of what we do, so we need to be more intentional about making sure we are publicizing projects we

perform and initiatives we support. There was some discussion about making sure that we have the materials for proposing members available at our meetings, noting that we occasionally have visitors or speakers who have expressed interest that we haven’t followed through on inviting to “take the next step” of considering membership. There was also some discussion/confusion about how billing is handled when someone brings a guest who is just a guest (a family member or just a visitor) and club guest who is invited as a prospective member. Troy indicated that the board will take this issue up at their next board meeting on the 14th to provide clearer guidance in this area.

See you Next Week!